

# Lily Helene Jaques

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## EDUCATION

### **Marquette University, Milwaukee, WI**

*Expected Graduation May 2025*

- Bachelor of Science in Communication with an emphasis in Advertising, Minor in Marketing
- GPA: 3.38

### **Regis Jesuit High School, Aurora, CO**

*August 2017 - May 2021*

- GPA: 3.52, Cum Laude

## EXPERIENCE

### **Denver International Airport – Internship with Advertising & Marketing Teams, Denver, CO**

*June 2023 – August 2023*

- Created and installed signage using Adobe Creative Suites at the third busiest airport in the world.
- Collaborated with interns in other departments, resulting in research project presentations to CEO Phil Washington.

### **GLO Tanning - Customer Service Representative, Denver, CO**

*April 2022 - August 2022*

- Sold memberships, packages, and products to prospective and existing customers.
- Carefully guided customers with GLO products and services while maintaining strict safety protocols.

## LEADERSHIP AND EXTRACURRICULAR ACTIVITIES

### **Alpha Xi Delta Social Fraternity/Sorority – Vice President of Communications**

*February 2022 - Present*

- Founded in 1893, the organization is dedicated to the personal growth of women. Members are inspired to realize their potential through sisterhood, leadership, knowledge, and community service.
- I oversee the website, all social media, and communicate with parents and alums. I also design all merchandise and plan Mom's and Dad's weekends and two alumna events. I collaborate with Executive Board members to strategically increase participation and year-over-year growth.

### **Marquette Ski and Snowboard Club – Vice President of Merchandise**

*August 2021 – Present*

- I researched and organized events across the Midwest. Designed and updated logo and procured apparel.
- Club branding and social outreach resulted in 13% membership growth.

### **Marquette Mentors – Mentee**

*August 2023 - Present*

- A successful program where Marquette students are paired up with professional alumni to help guide them into their chosen fields. Promotes professionalism by providing networking experiences for students involved.

### **Students for an Environmentally Active Campus – Member**

*August 2021 - Present*

- The club's goal is to install green living for the students and faculty of Marquette University.
- Promoted sustainable practices from waste reduction to energy conservation and encouraged respect for Mother Earth.

### **COMPASS – Mentee**

*August 2021- May 2022*

- Peer mentor program in the Student Office of Disabilities.
- Mentees receive guidance and advice to feel more secure in their role as college students with learning disabilities.

### **Regis Jesuit Poms – Team Captain**

*May 2017 - March 2021*

- Led high school dance team of 13 through a successful season, ranking 2<sup>nd</sup> in the region and 5<sup>th</sup> at State.
- Received two varsity letters and four personal awards.

## COMMUNITY INVOLVEMENT

- Kids Matter Inc. – Supporting Children in Foster Care *2022 - Present*
- Teacher Assistant Volunteer, Willow Creek Elementary Integrated Learning Center *2020*
- Kenzie Causes – provides Christmas toys to the less fortunate in the Denver Metropolitan area *2017 - 2021*

## SKILLS AND INTERESTS

- O365, Adobe Illustrate, Adobe Photoshop, Adobe InDesign, Macro/Microeconomics, Psychology, Advertising
- Interests: Dance, Skiing, Hiking, Art